

## Media Permission Authorisation

As part of SPW school life we utilise media in a range of ways including the taking of photographs, images, videos, voice recordings, of academic and creative work of students for teaching and learning, teacher reflections, standardisation and moderation, assessment, student learning, recording class activities and excursions, and for archival purposes.

Photographs of students, images of student work, and students' full names appear in the SPW Yearbook. Students may publish their own materials on class internal intranet sites.

These activities are part of daily life at SPW and do not require consent from parents.

The Media Consent Authorisation gives discretion to SPW teachers and administrators to utilise and publish photographs, images, videos, voice recordings and the academic and creative work of your child for sharing stories with the broader community and for marketing purposes in a variety of contexts including:

- school based external publications such as: the SPW eNewsletters, Prospectus, SPW blog, SPW website, SPW social media channels and signage;
- external school associations and collaborators' (such as Association of Independent Schools of South Australia (AISSA)) publications;
- local/ international press and media organisations, such as The Messenger and The Advertiser; and publications and
- publicly accessible school sanctioned websites.

SPW uses student's first names only when publishing work online. Surnames will not be used to identify children, except for within the SPW Yearbook where full names are published.

There is no direct financial benefit to either the student or the family through the use of media.

SPW may keep media for future use.

This consent once given will be amended or revoked only upon written correspondence from the parent, preferably using the Change of Details Form available on request at the Front Office.

For the purposes of academic reporting and teacher assessment, the ELC utilises Seesaw, an online learning journal. This Media Consent Authorisation does not impact your consent for utilising Seesaw.